



2017 Scholarship Gala: *Road to Success*

Sponsorship Opportunities



Saturday, October 28, 2017 ♦ The Drake Hotel, Chicago, IL

Event sponsorship allows a greater percentage of the funds raised to directly support scholarships and grants providing CLC students with an opportunity for a better future. On behalf of our students, thank you in advance for your consideration!

| Level | Event Area or Designation | Amount | Benefits |
|----------|--|----------|---|
| Diamond | ♦ Event | \$25,000 | <ul style="list-style-type: none"> ♦ Two (2) Tables of ten (10) guest and priority seating ♦ Two (2) Seats at the CLC Presidents Table ♦ Recognition as the Event Chair/Speaker ♦ Sponsor Name/Logo on: <ul style="list-style-type: none"> *Table Favors *Gala Printed Material & Online Promotion |
| Sapphire | ♦ Live Auction | \$20,000 | <ul style="list-style-type: none"> ♦ Two (2) Tables of ten (10) guest and priority seating ♦ Two (2) Seats at the CLC Presidents Table ♦ Sponsor Name/Logo on: <ul style="list-style-type: none"> *Gala Printed Material & Online promotion *Bidder Cards *Special Announcement and Full Page Dinner Program Ad |
| Platinum | <u>Choice of 2:</u> ♦ Dinner ♦ Event Material | \$15,000 | <ul style="list-style-type: none"> ♦ Two (2) Tables of ten (10) guest and priority seating ♦ Full Page Ad in Dinner Program ♦ Sponsor Name/Logo on : <ul style="list-style-type: none"> *Gala Printed Material & Online promotion (<i>all areas</i>) *Menu (<i>Dinner</i>) *Marketing Material (<i>Event Material</i>) *Dance Floor GOBO lights (<i>Event Material</i>) |
| Gold | <u>Choice of 4:</u> ♦ Reception ♦ Silent Auction ♦ Cocktails Bars ♦ Raffle | \$10,000 | <ul style="list-style-type: none"> ♦ One (1) table of ten (10) guest and priority seating ♦ Sponsor Name/Logo on Half Page Ad on Dinner Program, Gala Printed Materials and Online Promotion ♦ Sponsor Signage in Silent Auction area ♦ Sponsor Name/Logo on one of: <ul style="list-style-type: none"> *Ice Sculpture (<i>Reception</i>) *Bid Sheets (<i>Silent Auction</i>) *Cocktail Napkins (<i>Cocktail Bars</i>) *Raffle Tickets (<i>Raffle</i>) *Auction Catalog (<i>Raffle</i>) |
| Silver | ♦ Entertainment | \$7,500 | <ul style="list-style-type: none"> ♦ Priority Seating and one (1) table of ten (10) ♦ Sponsor Recognition Announcement by Band ♦ Signage at Sponsored Area ♦ Sponsor Name in Dinner Program, Printed Materials & Online Promotion. |
| Copper | <u>Choice of 2:</u> ♦ Registration ♦ A/V | \$5,000 | <ul style="list-style-type: none"> ♦ Two (2) Event Tickets ♦ Sponsor Name in Dinner Program ♦ Signage at the: <ul style="list-style-type: none"> *Registration Area (<i>Reception</i>) *A/V Area (<i>A/V</i>) |

Individual event tickets are **\$325 each**; One (1) table of ten (10) Seats is **\$3,500 per table**.

Please send your payment, along with this form, and high res. company logo and art-ready ad by **September 29, 2017**.

Contact Kristen Davis at kristen.davis@clcillinois.edu, 847.543.2400 to register.

| Level | Event Area or Designation | Amount | Benefits |
|-----------------|--|--------------------|---|
| Bronze | <u>Choice of:</u> <ul style="list-style-type: none"> ◆ Centerpieces ◆ Decorations | \$4,000 | <ul style="list-style-type: none"> ◆ Two (2) Event Tickets ◆ Sponsor Name Listed in Dinner Program ◆ Sponsor Signage at designated area |
| Table Supporter | <ul style="list-style-type: none"> ◆ Table Sponsor | \$3,500 | <ul style="list-style-type: none"> ◆ One (1) Tables of Ten (10) Guests ◆ Sponsor Name Listed in Dinner Program |
| Brass | <u>Choice of 4:</u> <ul style="list-style-type: none"> ◆ Volunteer ◆ Photographer ◆ Event Signage ◆ Auction Maestro | \$3,000 | <ul style="list-style-type: none"> ◆ Two (2) Event Tickets ◆ Sponsor Name Listed in Dinner Program ◆ Sponsor Name/Signage at designated area |
| Friend | <u>Choice of:</u> <ul style="list-style-type: none"> ◆ Beaucoup Bucks #1: \$500 ◆ Beaucoup Bucks #2: \$1000 ◆ Beaucoup Bucks #3: \$1,500 ◆ Coat Check: \$1,000 ◆ Event Features: \$1,000 | \$500 - \$1,500 | <ul style="list-style-type: none"> ◆ Signage at designated area ◆ Sponsor Name in Dinner Program |
| Cash Donation | N/A | Any amount! | <ul style="list-style-type: none"> ◆ Recognition in Dinner Program and presentation |

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|--|---|
| Company/Organization/ Individual Name | |
| Sponsor/Gift Amount | |
| Area/Designation | |
| Address | |
| Primary Contact | |
| E-Mail | |
| Payment Method | ◆ Request Invoice ◆ Check by Mail ◆ Pay with Credit Card/Online/Phone |

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